

WEBSITE **DESIGN** **&** **DEVELOPMENT**

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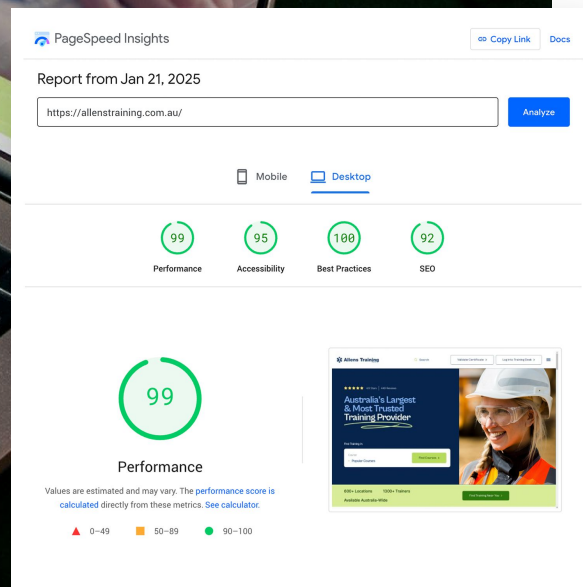
DESIGN-FIRST WEBSITES

We take a **design-first approach** to website design, crafting **bespoke solutions** that evolve your brand and drive engagement. With 15+ years of experience, we know that research, planning, and collaboration are key. Our tried-and-tested process ensures creative, effective solutions tailored to your goals, budget, and timeline.

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HIGH- PERFORMANCE WEBSITES BUILT FOR GROWTH



We believe that your website must be **flexible, editable, and scalable** as your business grows. Using Craft CMS—one of the fastest-growing platforms—we create fast, secure websites tailored to your needs. They are **scalable, accessible, secure, and powered by open-source technology** for long-term reliability.

COMPLETE ONGOING SUPPORT

Our Managed Services provides a **single, reliable point of contact** for all your website management needs. With flexible tiers tailored to your technical requirements and support expectations, you'll get **expert care without lock-in contracts or hidden costs.**

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PROJECT TIMELINE

Our proven process, **honed through hundreds of successful website projects**, combines strategic collaboration with in-depth planning and custom development to ensure a **seamless, high-performing, and effective** final product.

Stage 1 **Discovery & Design**

①

Design Discovery & Technical Spec.

Kickoff workshop, project briefing (sitemap & functionality), and collection of brand assets, content, and visuals.

②

Website Design Mockups

Create custom design concepts and full page templates, followed by client review, feedback, and refinements.

③

Creative Review & Approval

Refine designs with unlimited iterations, finalise project briefing, and prepare for production.

④

Website Development

Develop Craft CMS website, including front-end, CMS setup, navigation, styling, and core components.

⑤

Staging, QA Testing & Client Review

Migrate content, conduct QA testing, gather client feedback, complete SEO setup, and test forms.

⑥

Approval, Launch & Training

Configure analytics, deploy website after approval, and provide CMS training for client teams.

STAGE 1 DISCOVERY & DESIGN

The first stage focuses on crafting a **visual and functional blueprint** for your website. This involves collaborating closely with you to create designs that **reflect your brand, engage your audience, and meet your specific needs.**

Standard Inclusions:

- **User Experience Design Mockups & Prototype (Mobile & Desktop, Up to 10 Templates)**
- **Detailed Technical & Functional Specification**
- **Design Testing & Refinement**
- **Unlimited Design Revisions**
- **Production Handover for Development**

STAGE 2 DEVELOPMENT, TESTING & DEPLOYMENT

In the second stage, we turn your approved design into a dynamic, fully functional website that **looks incredible and performs flawlessly on all devices**. Our specialist development team ensures your site is **responsive, fast, and packed with features to engage visitors and drive business growth**. We focus on creating an experience that delivers results from day one.

Standard Inclusions:

- **Responsive Website Development**
- **Craft CMS Setup & Configuration**
- **Content Migration/Population (Up to 25 pages)**
- **Enquiry Form Setup & Configuration**
- **Email Subscription Integration**
- **Video Functionality**
- **Standard Accessibility**
- **Standard SEO Migration (Metadata, Key Redirects)**
- **Google Analytics & Search Console Configuration**
- **CMS Handover & Training**

OPTIONAL ADD-ONS

Beyond the standard inclusions of our base website builds, we can facilitate any **additional functionality or technical integrations**. The sky's the limit, but below is a list of **common add-on functionality**.

Optional Add-Ons:

-  **CRM Integration**
-  **Content Writing**
-  **Search Functionality**
-  **User Portal**
-  **Advanced SEO Migration**
-  **Advanced Accessibility Compliance**
-  **Gated Content**
-  **Multisite Functionality (Multi-Region Variants)**
-  **Ecommerce (Shopify) Integration**
-  **Bookmarking/Favourites Functionality**
-  **Advanced Interactive Map Functionality**



Spicy Web | Design & Development

LET'S GET STARTED

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